

The Coalition Connection

Debra Street, ADC

Your Monthly Information Bulletin

April 2016

iN2L continues to Excel in LTC

It's Never 2 Late® (iN2L) is used to empower, connect, and engage – all of which were made possible when residents from communities on opposite sides of the country recently connected for a “Super Bowl Showdown.” After Piedmont Crossing Retirement Community in Thomasville, NC posted a photo on social media of their residents doing the famous Carolina Panther move “the dab,” the photo went viral. Jason Sanchez, with iN2L, noticed the photo and approached Piedmont Crossing with an idea. Using the iN2L, Piedmont Crossing (supporting the Panthers) and Anthem Memory Care’s Chelsea Place in Colorado (supporting the Broncos) held a pre-game party complete with a Skype session made possible by iN2L. Piedmont Crossing residents “dabbed” and went through a series of cheers they learned. One resident also hit a Bronco piñata numerous times until candy went everywhere. Residents at the Denver retirement community also had a series of cheers. They wore Broncos attire as they communicated with Piedmont Crossing residents also using iN2L. In addition to connecting these two communities, iN2L also sponsored a prize for the winning team. Needless to say, the residents at Chelsea Place were treated with Carolina barbecue. Residents at Piedmont Crossing thoroughly enjoyed engaging in the Super Bowl excitement!

Photos attached:

The original photo that went viral of residents at Piedmont Crossing doing the “dab”.

The iN2L and a large projector screen was used to connect seniors in North Carolina and Colorado.

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